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## Expedition The Channel 2017



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Category: blogs, Trending - Clean up the oceans

Tags: 2017, By the Ocean we Unite, Channel, expedition, ocean, plastic, plastic soup



Price: 1950 euro all-in, excluding soft drinks and alcohol which 200 euro is put in the participants fund.

**Expedition The Channel 2017. Last year, organisation 'By the Ocean We Unite',**

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sailed with a group to the North Pole.

This year, the North Sea will be inspected.  
The goal: Show the plastic pollution in the ocean.

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### Expedition 'plastic soup'

Marine plastic pollution has become one of the greatest environmental challenges of our time. **By the Ocean we Unite Foundation (BTOWU)** is a non-profit organisation with ANBI / charitable status that wants to prevent the environment from becoming more polluted with plastic waste than it already is. Research, awareness and solutions through (sailing)expeditions are our three key tools to achieve this goal.

August 1st, 2017, the ship will depart on a 17-days sailing expedition for cleaner oceans! During the trip, they will:

collect samples to support several research institutes worldwide (e.g. 5 Gyres, The Ocean Cleanup and the University of Leiden)

spread international awareness

let people join the expedition to learn all about plastic pollution, the possible consequences and solutions.

Expedition The Channel 2017

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The crew consists of sailors, our organization, filmmakers, impactmakers and expedition members. BTOWU is offering a money-back guarantee if they don't find any plastic at sea.

## Route

Experience life at sea, learn how to sail and enjoy the rugged beauty of nature on this 17-day journey from Rotterdam to the South of England, the Channel Islands and back to Rotterdam via the French and Belgian coast.

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## Documentary

Every expedition we make a documentary, filmed by a filmmaker from the country we visit, to have different perspectives on the subject. Part of the participation fee of the expedition members (20%) goes into a fund with which we support other (startup) initiatives that are working to reduce

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plastic pollution – on board we'll discuss various initiatives and it's up to the members to decide which one(s) they'll support.

### **Did you know..**

that it is estimated that 80% of the plastic pollution in our oceans comes from land-based sources?

that on average eight billion kilos of plastic ends up in our oceans every year? That is 23.000 kilos every single minute!

that plastic in the oceans fragment into ever smaller particles, which potentially cause harm to marine life and humans?

### **Related**

[Rotterdam catches floating plastics](#)

[Test Prototype Ocean CleanUp](#)

[Volve Ocean Race 'Team Brunel' – every 37 seconds a piece of plastic rubbish](#)

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[Pacific Plastic Soup worsen than we thought](#)

### **Stop the plastic soup initiatives in this dossier**

[Stop the Plastic Soup \(dossier\)](#)